The CLEO Institute, in partnership with The University of Miami’s Miller School of Medicine, is pleased to host its 10th annual Empowering Capable Climate Communicators Symposium virtually, welcoming guests from across the world, for a 3-day discussion on climate and health.

**AGENDA**

**CLIMATE IMPACTS ON HEALTH**

- Breakout Sessions
  - Climate, Health & Food
    - **Keynote by John W. Roulac**, Executive Producer of the documentary *Kiss the Ground*
  - Clinician Deep Dive Hosted by UM Miller School of Medicine

**EXTREME WEATHER IMPACTS ON HEALTH**

- Breakout Session
  - The Power of Communication with Dr. Katharine Hayhoe & The CLEO Institute

**A POLICY DISCUSSION TO GUIDE CLIMATE & HEALTH RELATED POLICIES**
Covid-19 has posed challenges for many. In order to ensure that everyone who would like to attend this event can, The CLEO Institute has decided to make our symposium a free event this year.

COVID-19 has put health front and center for many of us, but the reality is that our global warming pollution is a bigger threat to our health, even though we don’t often think about it. According to the 4th National Climate Assessment, the health and well-being of Americans, and people across the globe, are already affected by climate change, with the adverse health consequences projected to worsen with additional global warming. The climate crisis affects your health by altering exposures to heatwaves, floods, droughts, and other extreme events; vector-, food- and waterborne infectious diseases; changes in the quality and safety of air, food, and water; and stresses to mental health and well-being. For this reason, CLEO has decided to theme our 10th annual symposium around climate & health. With world-renown keynotes and expert panelists, we hope this symposium will give you the opportunity to listen to the experts on what is happening, how it’s impacting our health, and what we can do to protect ourselves and mitigate the climate crisis. This virtual symposium will be handled differently, inviting Jacee Gossett from The Class to help with zoom fatigue, providing interactive opportunities to ensure active learning, and with a call to action for a climate emergency declaration to get our municipalities to act on climate.

For sponsorship opportunities please email Natalia Ortiz at nortize@cleoinstitute.org

ABOUT OUR KEYNOTE SPEAKERS

Dr. Sumita Khatri
- Pulmonary Physician
- Asthma Center, Cleveland Clinic
- National Board Member, American Lung Association

Dr. Katharine Hayhoe
- Awarded Champion of the Earth by the United Nations
- World-renowned atmospheric scientist
- Professor & Director of the Climate Science Center at Texas Tech University

Dr. Mark Z. Jacobson
- Awarded 100 most influential people in climate policy by Apolitical.
- Founder of RE Botanicals & Nutiva
- Executive Producer of Kiss the Ground (chosen to be featured in the 2020 Tribeca Film Festival)

John W. Roulac
- Executive Producer of Kiss the Ground (chosen to be featured in the 2020 Tribeca Film Festival)
“For public health, climate change is the defining issue for the 21st century.”

- Margaret Chan, World Health Organization

Platinum Sponsor $5,000
- Special introduction of your company & speaking opportunity before the panel of your choice
- Exclusive signage placement on virtual background of keynote speaker
- A virtual exhibitors table
- Logo on invitation, program and event marketing materials
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- Included in all PR for media
- Logo to be included in all CLEO Climate Presentations to the community for 1 year
- Recognition in monthly CLEO newsletter

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Silver Sponsor $1,500
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- Recognition in monthly CLEO newsletter

All support is tax-deductible.

For more information, please contact Natalia Ortiz, Director of Development, at nortiz@cleoinstitute.org

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EVENT AGENDA

THURSDAY, NOV. 19TH FROM 10:00AM - 1:00PM (EST)

Keynote Speaker: Dr. Sumita Khatri

CLIMATE IMPACTS ON HEALTH (10:50 – 11:50am)
- Moderator: Dr. Cheryl Holder – Internal Medicine, Program Director of Panther College of Medicine communities; Interim Associate Dean for Diversity, Equity, Inclusivity, and Community Initiatives, and Associate Professor
- Dr. Sumita Khatri - Pulmonary Medicine, Cleveland Clinic
- Dr. Michael Campos – Pulmonary Medicine, University of Miami, and Miami Veterans Affair.
- Dr. Olveen Carrasquillo – Internal Medicine, University of Miami
- Dr. Asim Jani – Director of the Preventive Medicine Residency and Fellowship (PMR/F) at the Centers for Disease Control and Prevention.

2 BREAKOUT SESSIONS
Climate, Health & Food (12:00 – 1:00pm)
- Keynote: John W. Roulac – Executive Producer of Kiss the Ground

Clinician Deep Dive Hosted by UM Miller School of Medicine (12:00 – 1:00pm)

FRIDAY, NOV. 20TH FROM 10:00AM – 1:00PM (EST)

Keynote Speaker: Dr. Katharine Hayhoe

EXTREME WEATHER IMPACTS ON HEALTH (10:50 – 11:50am)
- Moderator: John Morales – Chief Meteorologist NBC6
- Kathy Baughman McLeod – Senior Vice President at The Adrienne Arsht – Rockefeller Foundation Resilience Center
- Dr. Carissa Caban – Assistant Professor, Director of Behavioral Health Services at Student Health Center
- Dr. Naresh Kumar – Associate Professor of Environmental Health in the Department of Public Health Sciences, University of Miami
- Dr. Timothy M. Hall – Senior Research Scientist at NASA GISS. His primary research is tropical cyclones (hurricanes in the Atlantic), their relationship to climate, and the hazard they pose to coastal communities.

BREAKOUT SESSION - The Power of Communication with The CLEO Institute (12:00 – 1:00pm)

SATURDAY, NOVEMBER 21ST FROM 10:00AM - 12:30PM (EST)

Keynote Speaker: Dr. Mark Z. Jacobson

A POLICY DISCUSSION TO GUIDE CLIMATE AND HEALTH-RELATED POLICIES
- Moderator: Susan Glickman – Florida Director of Southern Alliance for Clean Energy
- U.S. Congresswoman Donna Shalala – Florida’s 27th Congressional District, former US Secretary of Health and Human Services under President Clinton, climate champion
- U.S. Congressman Francis Rooney – Florida’s 19th Congressional District, Co-Chair of The House Climate Solutions Caucus
- Ben Haley – Co-Founder of Evolved Energy Research
- Kevin J. Patel – Founder and Executive Director of OneUpAction
We will be using the Whova platform to host our symposium. Used by corporations like HBO, Oracle, and Ikea, and Universities like Yale, Wharton, and Stanford, Whova is considered the premier platform for virtual conferences. The Whova platform has an exhibitors center, attendees can view your marketing materials, including pictures and video, as well as your company information, which includes your website, phone number, and email. Exhibitors can boost their brand visibility by including raffles/giveaways/coupons into their custom profiles in the Whova event app. Attendees can directly sign up for those promotions through the app with one button, which channels their contact information to exhibitors in real time. Most of all, Whova’s new features allow attendees to post comments, pictures, and likes on the exhibitor profile page just like on “Yelp”. Such live engagement helps exhibitors increase traffic to their exhibition table.

Exhibitors can also use Whova to gain real-time insights of their visitors and use that information to nurture the relationship. For example, exhibitors can conveniently explore event participants’ SmartProfiles including their public information (e.g. affiliations, titles, professional backgrounds, social links, pictures, recent Tweets, etc.), and send out in-app messages to qualified leads, set up personal meetings, and exchange e-business cards through the app.

They can further promote their brands or special promotions through the public bulletin board, in-app messages, and Twitter outlet on the Whova app.
Our Empowering Capable Climate Communicators Symposium (ECCC) welcomes scientists, policy makers, and resilience and environmental experts to discuss the most current scientific data, how it relates to us, and the solutions to mitigate the climate crisis to ensure Florida, and our planet, has a resilient future.Originally started by Dr. Harold Wanless, Professor and former Chair of the Department of Geological Sciences at the University of Miami, in partnership with CLEO, the Empowering Capable Climate Communicators Symposium has now become one of the most important climate symposiums in South Florida, bringing scientists like nobel prize winner Dr. Michael E. Mann, and Vice President and Research Director for Project Drawdown.

This year for the first time, we will be tailoring our symposium to focus on one theme: Climate and Health. With the climate crisis impacts getting worse, our community and our health practitioners need to be ready. Rising temperatures, extreme weather events, and air pollution are putting millions of Americans lives at higher risks. We have also experienced what a virus like COVID-19 can do to our communities, and understanding what lesson we can learn from this is critical moving forward.