The CLEO Institute’s annual climate symposium invites world-renowned speakers to discuss critical topics related to the climate crisis & what innovative solutions are available to tackle it. Last year’s symposium attracted an international audience of over 500 people, with top-level keynotes like Dr. Sumitra Khatri from The American Lung Association, acclaimed climate scientist Dr. Katharine Hayhoe, Stanford University’s Dr. Mark Z. Jacobson, and more. Our symposium offered attendees the most up-to-date data on climate & health-related issues, with a focus on solutions, and become more civically engaged. In addition, we emphasized climate justice to help people understand the impacts on our most vulnerable communities. Our premier sponsor last year was the British Consulate-General.

Our Spring 2022 Climate Symposium, in partnership with the University of Miami’s Abess Center for Ecosystem Science and Policy, will be even larger and hybrid, with both in-person and virtual sessions, offering physical & virtual exhibitor tables, networking opportunities, & generous signage recognition throughout. The symposium will be opened with a presentation on biodiversity and then go into five climate topics (listed below) focused on cutting-edge technology & thought-provoking ideas delivered in TED-talk style presentations followed by a discussion and audience Q & A. We will kick off our event with a keynote from Dr. Amy Zanne on Biodiversity, which will set the stage for our speakers.

**CLIMATE SYMPOSIUM SPONSORSHIP PACKET**

**MARCH 5TH, 2022 | MIAMI, FLORIDA**

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Sponsors will benefit from having the opportunity to promote their products/services, gain brand recognition & credibility with an audience that values corporate social responsibility. Your sponsorship dollars will also help fund CLEO’s climate education & advocacy programs, making it a worthwhile investment for your company from both a marketing & PR perspective.

@cleoinstitute

contact email: nortiz@cleoinstitute.org

THE CLEO INSTITUTE IS A 501(C)(3) NON-PROFIT ORGANIZATION, REGISTERED WITH THE STATE OF FLORIDA. EIN 27 - 3185735
SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>SPONSOR BENEFITS</th>
<th>PREMIER</th>
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ABOUT CLEO

Founded in 2010, The CLEO Institute (CLEO) is the only nonprofit, nonpartisan organization in Florida exclusively dedicated to climate education & advocacy. The devastating hurricanes, increased flooding from sea-level rise, and rising temperatures we regularly witness in Florida underscore the importance of CLEO’s work, which is becoming all the more important because recent scientific reports suggest we are running out of time to act. Building community resilience & adaptive capacity require an informed, engaged, & prepared public. We bring together scores of governmental, business, academic, & community leaders to advocate for long-term & inclusive solutions. Our mission is to have a climate-educated & empowered community that understands the urgency for climate action & advocates for just, sustainable solutions.

CLEO is proficient in organizing conferences, with over 10 years of experience, inviting world-renowned climate scientists, government officials, doctors, & climate advocates to discuss the most current data, how it impacts our communities, & what solutions are available. Partnering with universities, we cater to a large, diverse audience of teachers, business leaders, journalists, other nonprofits, health practitioners, young professionals, municipalities & more.

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ANNUAL CLIMATE SYMPOSIUM
MARCH 5TH, 2022

SPONSORSHIP FORM

Sponsorship commitments are due December 15, 2021
Financial payments are due February 15, 2022

NAME (FIRST & LAST) ____________________________________________________________

EMAIL ________________________________________________________________

COMPANY / ORGANIZATION _____________________________________________

TELEPHONE NUMBER _________________________________________________________

CITY _________________________________________________________________

STATE ______________________________________________________________

COUNTRY _____________________________________________________________

INTERESTED IN (please check one)

☐ PREMIER ($15,000) ☐ GOLD ($10,000)

☐ SILVER ($5,000) ☐ BRONZE ($2,500)

☐ EXHIBITOR (UNDER $1,000)

If you prefer to pay with a credit card please click here.

If you prefer to pay with a check, please make your check payable to:
The CLEO Institute
2103 Coral Way, 2nd Floor
Miami, FL 33145

- Please email this form to our Director of Development, Natalia Ortiz (nortiz@cleoinstitute.org) once you have mailed your check.

If you prefer to do a wire transfer, please email Olivia Collins, Director of Programs, for further instructions: olivia@cleoinstitute.org

- Please email this form to our Director of Development, Natalia Ortiz (nortiz@cleoinstitute.org) with confirmation of wire transfer.
SYMPOSIUM SPEAKERS

BIODIVERSITY

Amy Zanne

A Professor and Aresty Endowed Chair in Tropical Biology in the Department of Biology at the University of Miami. Previously she was on the faculty for 9 years at George Washington University and 4 years at University of Missouri - St. Louis. As a postdoctoral scholar, she received joint funding from the National Evolutionary Synthesis Center and NSF International Research Fellow, spending time at University of Minnesota, University of California - Berkeley, Macquarie University and Duke University.

GENDER EQUALITY

Anne Karpf

A writer, sociologist and award-winning journalist, Professor Anne Karpf writes regularly on social, political and cultural issues for The Guardian and other publications, and is a regular broadcaster on BBC Radio. Her latest book How Women Can Save the Planet, focuses on Gender Equality as a key solution to mitigate the climate crisis. The book showcases the need for visionary, global climate policies that are gender-inclusive and promote gender equality. Anne shines a light on the radical ideas, compelling research and tireless campaigns, led by and for women around the world, that have inspired her to hope.

EDUCATION

Caroline Lewis

An education and engagement strategist, Caroline founded the CLEO Institute in 2010 to help mobilize the masses in support of climate action. Recognizing the urgency of the climate data, Lewis shaped CLEO’s programs to allow multiple access points for diverse learners, building climate literacy and informed advocacy, top down and bottom up, simultaneously. Lewis’ leadership roles and consultancy helped shape Ransom Everglades Upper School, Cushman High School, Fairchild Tropical Botanic Garden, and several others. She has been recognized locally and nationally by Time Magazine, the Obama Administration, and the EPA.
CITIES

Majora Carter

A real estate developer, urban revitalization strategy consultant, MacArthur Fellow and Peabody Award winning broadcaster. She is responsible for the creation and successful implementation of numerous economic developments, technology & green-infrastructure projects, policies and job training & placement systems. Majora applies her corporate consulting practice focused on talent-retention to reducing Brain Drain in American low-status communities. She has firsthand experience pioneering sustainable economic development in one of America's most storied low-status communities: the South Bronx.

ENERGY

Shalanda H. Baker

The Deputy Director for Energy Justice in the Office of Economic Impact and Diversity at the U.S. Department of Energy. Prior to her appointment, she was a Professor of Law, Public Policy and Urban Affairs at Northeastern University. She has spent over a decade conducting research on the equity dimensions of the global transition away from fossil fuel energy to cleaner energy resources. In 2016, she received a Fulbright-Garcia-Robles research fellowship to study climate change, energy policy, and indigenous rights in Mexico. She is the Co-Founder and former Co-Director of the Initiative for Energy Justice (www.iejusa.org), an organization committed to providing technical law and policy support to communities on the frontlines of climate change.

FOOD

Tristram Stuart

An international award-winning author, speaker, campaigner and expert on the environmental and social impacts of food. His books have been described as "a genuinely revelatory contribution to the history of human ideas" (The Times).

The environmental organization he founded, Feedback, works to regenerate nature by transforming our food system. He is also the founder of Toast Ale which upcycles unsold fresh bread into award-winning craft beer. 100% of Toast’s distributable profits go to Feedback and other aligned charities worldwide. After 3 years of operations, Toast saved more than 1 million slices of bread from going to waste. Tristram won the international environmental award in 2011, The Sophie Prize. He is an Ashoka Fellow, a National Geographic Emerging Explorer and a World Economic Forum Young Global Leader.
In 2019, CLEO hosted its annual Climate Symposium with the University of Miami’s Miller School of Medicine. The symposium focused on climate & health, featuring top keynotes from The American Lung Association vice-chair Dr. Sumitra Khatri, United Nations Champion of the Earth recipient Dr. Katharine Hayhoe, & Dr. Mark Z. Jacobson, renewable energy policy expert and co-founder of The Solutions Project. CLEO hosted the event over a 3-day virtual webinar, & each keynote was followed by a panel of experts in their respective fields, who discussed the following topics: Climate Impacts on Health, Extreme Weather Impacts on Health, & A Policy Discussion to Guide Climate & Health-Related Policies. We also hosted a food breakout session with keynote John W. Roulac, one of the executive producers of the documentary Kiss the Ground.

Dr. Sumita Khatri  
Dr. Katharine Hayhoe  
Dr. Mark Z. Jacobson  
John W. Roulac

Our event was made complimentary & open to the public to ensure everyone had access to it during the COVID-19 pandemic. With over 500 registrants attending from the United States, England, Spain, Canada & Ghana, CLEO executed a flawless event & received a 9 out of 10 in overall attendee satisfaction. CLEO also incorporated active learning opportunities & movement classes for the attendees, providing a welcome break from the typical virtual conference. Sponsors for our symposium included: