Dear CLEO Supporter,

As we approach the end of another year, I am thrilled to celebrate the incredible achievements of the CLEO Institute team in 2023. Your dedication to the cause of climate justice has undoubtedly left a lasting impact at the local, state, national, and global levels.

In the past year, the CLEO Institute team:

- Reached more than 18,000 individuals across Florida through over 280 climate justice-centered trainings and community events.
- Successfully brought over 100 students to Tallahassee to advocate for clean energy and secured a Leon County Climate Emergency Declaration.
- Hosted more than 40 advocacy events and engaged with over 260 elected officials across Florida and the nation.
- Collaborated with the City of Tampa to develop and launch their Climate Action & Equity Plan.
- Received recognition from Vice President Harris for our Empowering Resilient Women (ERW) program and one of our ERW Fellows was named one of BBC's Top 100 Women in 2023.

The metrics and highlights provided in the following pages offer a glimpse into the incredible work achieved by our team members. As we look forward to 2024, it is evident that this year presents a significant opportunity to build on the momentum gained in climate action. The challenges posed by extreme heat temperatures and rising sea levels underline the urgency of our mission.

In 2024, we must all be prepared to speak up, rally, donate, volunteer, and vote for climate action. The CLEO Institute stands ready to exert pressure on our Governor, State, and cities to seize every funding and policy opportunity available to change our climate & environmental forecast. I am confident that, by speaking in one unified voice and exercising our right to vote, we can compel our elected officials to listen. Your support, cheers, and, hopefully, donations will play a pivotal role in powering climate action.

While there is much work ahead, I am optimistic that with a united front, we can change the forecast! Thank you for your unwavering dedication! The CLEO Institute team wishes you a restful Holiday Season filled with gratitude and love.

Sincerely,
Who We Are

The CLEO Institute is a 501(c)(3) non-profit, non-partisan organization exclusively dedicated to climate crisis education and advocacy.

The urgency of the current climate crisis cannot be understated. Escalating occurrences of extreme weather events such as hurricanes, flash flooding, and record-breaking temperatures underscore the need for immediate action.

At The CLEO Institute, we stand at the forefront of climate education and advocacy, equipping you with the tools to understand and combat climate challenges.

Our Mission

To educate and empower communities to demand climate action, ensuring a safe, just, and healthy environment for all.

Our Vision

To live in a world in which all people, governments, and organizations are informed, engaged and taking action on critical climate issues.
OUR IMPACT IS Undeniable.

THIS YEAR WE...

Reached Over 18,000 People through attending and/or conducting more than 280 training and community events!

Trained over 2,000 Students through in-classroom trainings, reached more than 800 teachers, and trained 95 people to be CLEO Climate Speakers.

Engaged 260 Elected Officials through over 40 advocacy events across Florida and nationwide.
And Others See it Too...

Empowering Resilient Women Program Recognized by VP Harris

Our ERW fellow, Renita Holmes, named “2023 Top 100 Women” by BBC.
Grew by 625% 
Statewide, we are on 6 campuses 
Our membership is made up of 3,684 people

**Miami**
University of Miami and Miami Dade College
Got Miami-Dade County to Decline the Miami Wilds Project!

**Tampa**
University of South Florida
Released City of Tampa Climate Action & Equity Plan and are in early steps of County wide plan.

**Orlando**
University of Central Florida
Hosted Board of Governors rally against SB266 harnessing two media hits.

**Tallahassee**
Florida State University and Florida A&M University
Secured a Climate Emergency Declaration for Leon County after two years of pressure.
Major Youth Wins 2023

NIA OGLETREE  genCLEO Organizer

Played a pivotal role in securing the Leon County Climate Emergency Declaration.

OVER 100 STUDENTS LOBBIED ON CLEAN ENERGY IN TALLAHASSEE

LEON COUNTY DECLARED A CLIMATE EMERGENCY!

2,050 CLIMATE VOTERS SIGNED UP

1ST EVER YOUTH SEAT IN MIAMI’S CLIMATE RESILIENCE COMMITTEE!
2023 Media Wins

1. Published 2 Important Reports
2. Over 50 Press Mentions
3. 7 Op-Eds Published Statewide

LOCAL

Leon commissioners declare 'climate emergency;' city touts 100% clean energy by 2050

Elena Barrera
Tallahassee Democrat
Published 1:45 p.m. ET Sept. 13, 2023 | Updated 8:55 p.m. ET Sept. 15, 2023

Miami Herald

At front lines of climate battle, a Miami course prepares women of color to lead the fight

Nov 9

Tackling the Climate Crisis and Building Resilient and Equitable Communities With the Inflation Reduction Act

Tampa becomes the latest Florida city to unveil a climate action plan
It comes days after the feds announced guidance for cities to access tax credits for clean energy products
IN 2023,

We sent

54 students

To The Everglades & Other State Parks

Reached

500k people

On Social Media

Hosted our first

5K

with over 400+ participants
We Make a **Global Impact**.

*LCOY USA*

*LCOY 2023 Presenter!*

Sam Kaddis
*genCLEO Tallahassee Lead*

CLEO participated in the Local Conference of Youth 2023 and amplified youth voices through a youth statement presented during the United Nations Climate Summit, COP28.

This year, we were approved by the United Nations to be an official observer in COP Climate Negotiations!
Interested in supporting our work? Consider joining our community of monthly donors, pledging to invest in a climate resilient Florida all year round.
CHANGE THE FORECAST

CLEO Change Makers are part of a transformative journey toward a safe, just, and healthy environment for all. Together, we can empower the next generation of climate leaders and foster a resilient and sustainable future.

Change Makers donate between $1,200 and $10,000 annually. Your support helps The CLEO Institute as we work toward building a world where climate literacy and climate justice are embraced by all, ensuring a brighter future for Florida and beyond.

Join our Circle of Climate Champions Today!
Building Climate Literacy IS IN OUR DNA.

Book a Climate Change 101 Today!
Take a CLEO Speakers Network course or invite CLEO to your workplace to do a lunch & learn presentation.

https://cleoinstitute.org/cleo-speakers-network/
A YEAR FULL OF Growth!

LOOKING Ahead!

- Make Climate/Environment a top voting issue
- Scale Youth Movement in Florida
- Push Giants To Do More
- Mobilize Alarmed Members
- Increase Funding Potential

2024 ELECTION
Snapshot of Our 2024 Goals

Mobilize Alarmed Members & Climate Voters

Scale Youth Movement in Florida

Push Giants to Do More

Bring CHIPS, IRA, and IIJA Funding to Florida
Every year since 2020, our financials have been independently audited.

2023 REVENUE

2023 EXPENDITURE

We are proud to have a 4-star rating by Charity Navigator!
Thank You!

TO OUR SUPPORTERS

ChangeMAKERS
Join our Circle of Climate Champions.

Mr. and Mrs. Ensign J. Cowell
Mario Facella
Focus for Health Foundation
Phillip and Patricia Frost Museum
Edwin Freedman and Trudy Kane
Drs. Bernard and Marilyn Horowitz
Kirk Foundation
Dana Kulvin and Daniel Dietch
The Honorable Cindy Lerner
John and Carmen Toohey Morales
National Parks Conservation Association
Brent Saiontz
University of Miami
Lindsey and Jacob Wolfson Goldsmith
Randi Wolfson
Allan Yarkin

CORPORATE & FOUNDATION PARTNERS

Allegany Franciscan Ministries
The Batchelor Foundation
Ami and Jack Glottmann
GM Climate Equity Fund
City of Miami Beach
Climate Reality Project
The Miami Foundation
The Solutions Project
VoLo Foundation
Lynn and Louis Wolfson II Family Foundation
Energy Foundation
Center for American Progress
Allen Morris Company
The Altman companies
BBX Logistics Properties
Major Stoneman Douglas Biscayne Nature Center
Canada Consulate General in Miami
Climadeta Foundation
Curtis + Rogers Design Studio
Freebee
Holland & Knight
Nova Consulting
Nv2A Group | Central
Orthodontics Only Miami
Pep Capital
Rubenstein Law
Self
Touzet Studio
Wells Fargo
CHEERS TO Changing the Forecast IN 2024